

Newsletter



Spring 2013

UPCOMING EVENTS...

May 14
12-2 pm

The Faces of Breast Cancer CANTON

Join GBCCF for a **FREE** workshop - learn the basics of breast cancer, explore the common myths and misconceptions surrounding this disease and discover healthy lifestyle choices that can help prevent it. **Registration is required.**

May 16
6-8 pm

The Faces of Breast Cancer GAINESVILLE

Join GBCCF for a **FREE** workshop - learn the basics of breast cancer, explore the common myths and misconceptions surrounding this disease and discover healthy lifestyle choices that can help prevent it. **Registration is required, and will be available soon.**

May 18
7-10 pm

The 2nd Annual Pink Cork

Join us for an evening of wine tasting, food and fun! An event you won't want to miss...incredible silent auction items, live music, delectable hors d'oeuvres and so much more!

Tickets, \$20 in advance; and \$25 at the door.

Online ticket sales are now open. For more information,

The Georgia Breast Cancer Coalition Fund (GBCCF) is continuing to spring into action this May...as the flowers bloom and the trees blossom, so does our commitment to serving as **Georgia's VOICE to END Breast Cancer!**

Please make plans to join us in our education and advocacy efforts! There are many opportunities for you to participate. We look forward to seeing you and hearing your **VOICE!**

Thank you for helping us to make a **REAL** difference for all those facing the devastating effects of breast cancer in Georgia!

Sincerely,

Georgia Breast Cancer Coalition Fund

GBCCF News

FREE Breast Cancer Workshops, Focus on Primary Prevention of Breast Cancer

GBCCF, as part of a grant award through the Georgia Center for Oncology Research & Education (CORE) and the Department of Community Health, is holding a series of 10 breast cancer workshops throughout the state, beginning this month.

"These workshops bring much needed information about breast cancer, screenings and treatments, and community resources to the underserved, uninsured

**THE GEORGIA BREAST CANCER COALITION FUND
AND THE CANTON Y PRESENT**

The Faces of Breast Cancer

Date: Tuesday, May 14
Time: 12-2 pm

Canton Y
151 Wallace Street
Canton, GA 30114

Register online today!
1 in 8 women will experience breast cancer in her lifetime.

- Learn common myths & misconceptions surrounding breast cancer
- Discover the latest scientific of this devastating disease
- Hear from breast cancer survivors and medical experts

This year more than 8,807 women in Georgia will be diagnosed with breast cancer. This disease is devastating, not only for these women, but their families, and our communities.

Please join The Georgia Breast Cancer Coalition Fund at an interactive workshop - learn the basics of breast cancer, explore the common myths and misconceptions surrounding the disease and discover healthy lifestyle choices to help prevent it.

This FREE interactive workshop is led by trained breast cancer educators and an oncology nurse. Lunch is provided. Space is limited. **Registration is required.** To register - please visit: <http://www.gbccf.org/educationandadvocacy/registration/> or call 404-633-6499. Thank you for joining us as Georgia's VOICE to END Breast Cancer!

the **Cantonia** **Healthcare Planning & Medical Agency cantonia.ga**

Since 2004, The Georgia Breast Cancer Coalition Fund (GBCCF) has been dedicated to breast cancer education and advocacy. GBCCF was formed by individuals who came together for a common cause - to fight to end breast cancer for our future generations.

This Workshop Funded In Part By A Grant From:

FOR MORE INFORMATION, VISIT: www.gbccf.org
Email: info@gbccf.org
Phone: 404-633-6499

Georgia Breast Cancer Coalition Fund • 2013 • Canton, GA 30114

visit www.gabcc.org
or call 404.633.6499.

June 18

6-8 pm

**The Faces of Breast Cancer
ALPHARETTA**

Join GBCCF for a FREE workshop - learn the basics of breast cancer, explore the common myths and misconceptions surrounding this disease and discover healthy lifestyle choices that can help prevent it.

Registration is required.

The Northside Hospital ScreenAtlanta mobile mammography unit will be available between 8 am-2 pm, by appointment only. For more information, please contact us at 404.633.6499.

**Georgia Breast Cancer
Coalition Fund**

8014 Cumming Highway,
Suite 403-318
Canton, Georgia 30115

Website: www.gabcc.org

Phone: (404) 633-6499

Email: contact@gabcc.org

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population," said Executive Director, Amy Upchurch.

The FREE interactive workshops are led by trained breast cancer advocates and an oncology nurse. Participants learn the basics of breast cancer, explore the common myths and misconceptions surrounding this disease and discover healthy lifestyle choices to help prevent it. Workshops for Cherokee and Hall counties will be held this month, followed by Fulton and Forsyth counties in June. Future workshops will be held in late summer and early fall in Chatham, Cobb, Dougherty, Floyd and Gwinnett counties, and the city of Macon. For more information, visit our NEW website at www.gabcc.org.

Special thanks to our 2012-2013 Sponsors

[Pink Ribbons](#), [The Pink Cadets](#), [Morehouse School of Medicine](#), [Sara Hanna Photography](#), [Atlanta Broadcast Advertising Club](#), [Mitchell Gold +Bob Williams](#), [Georgia Racquetball Player's Association](#), [Tanger Outlets at Locust Grove](#) and [Crabapple Schools!](#)



Please join us for our *2nd Annual Pink Cork Wine Tasting & Silent Auction!* The event pairs fine wines, incredible silent auction items, delectable foods and live music for a wonderful evening to benefit the education and advocacy efforts of GBCCF. Please plan to join us!

Online ticket sales are now open. To purchase tickets, please click [here](#). Cost is \$20 in advance; \$25 at the door.

Saturday, May 18

mission to help end breast cancer by January 1, 2020. For information on how to contact your legislators, please click [here](#).

As of today, Representative Sanford Bishop (D-2nd), Representative Hank Johnson (D-4th) , and Representative John Lewis (D-5th) are the only Georgia Congressman to support this important piece of legislation. For more information on the bill, click [here](#).

BACKGROUND

In September, 2010, the National Breast Cancer Coalition (NBCC) launched a bold campaign to END breast cancer by January 1, 2020. Over the past 20 years, we have learned that all breast cancers are not the same and many promising treatments have been discovered. Still, breast cancer continues to take too many lives. In the US alone, more than 39,000 women and 410 men will die of breast cancer this year. Very little has changed in the prevention, treatment or curing of breast cancer. And the costs associated with treating the disease continue to rise without accompanying significant decreases in breast cancer mortality. The national cost of cancer care in 2010 was estimated to be \$124.6 billion, with female breast cancer care leading all cancer sites at an estimated \$16.5 billion.



To renew the sense of urgency to its mission and to refocus global efforts on ending breast cancer and saving lives, NBCC launched Breast Cancer Deadline 2020, a strategic plan of action to achieve the goal--the END of Breast Cancer by January 1, 2020!



from all of us at
GEORGIA BREAST CANCER COALITION FUND

This Mother's Day, we invite you to make a gift to GBCCF in honor of your mom. Every day, GBCCF works hard, just like moms, to make a difference for Georgians facing breast cancer. Please consider making a tax-deductible contribution today to support our efforts in honor of your mom. You'll make mom proud by giving back to your community and your gift will help us continue to provide quality education workshops and advocate to protect our basic healthcare rights.

There are two easy ways to donate: mail your check to 8014 Cumming Highway, Suite 403-318, Canton, GA 30115 OR make a secure online donation via the PayPal link below or on our website: www.gabcc.org.

All money raised here, stays here to fund important programs right here in Georgia.

Thank you for your support!

Together we are Georgia's VOICE to END Breast Cancer!



About Us

All women are at risk for developing breast cancer. In fact, *one in eight* women will experience breast cancer in her lifetime. This disease is devastating to women, their families and our communities.

GBCCF was formed by three breast cancer survivors who came together for a common cause--to fight to eliminate breast cancer. Since 1994, GBCCF has been instrumental in breast cancer education and advocacy.

Our mission, to serve as

Georgia's VOICE to END breast cancer!

- GBCCF **educates** local, state and national legislators and the public about all aspects of this devastating disease: the importance of early detection, lifestyle changes, treatment and research;
- GBCCF **advocates** at the state and national levels for increased breast cancer research funding, health care reform and breast cancer legislation that will be of benefit to all;

Through our collaborative efforts with the [National Breast Cancer Coalition](#) and other breast cancer advocates, dollars earmarked for breast cancer research have quadrupled and the fight to eradicate breast cancer has been brought to the forefront of the public's awareness.



